



VRHP and VRMA Introduce New Vacation Rental Cleaning Guidelines for COVID-19

The vacation rental industry is here to help your community re-open for business!

1. The Vacation Rental Housekeeper Professionals (VRHP) and the Vacation Rental Management Association (VRMA) have released the [VRHP/VRMA Cleaning Guidelines for COVID-19](#), an expanded set of cleaning and safety standards for vacation rentals developed by expert professionals in vacation rental housekeeping.
2. We are here to help re-open your economy! Over the next several months at least, social distancing will continue to be the norm. **Vacation Rentals offer travelers the ONLY true opportunity for social distancing.** Vacation Rentals are completely separated and completely independent, featuring kitchens and other exclusive amenities for families. Due to the limited interactions staff have with guests, and lack of shared amenities and public common areas in contrast to many other lodging options".
3. The life blood of many communities are sales and occupancy/lodging taxes. **Getting vacation rentals open and operating soon is an ideal way to begin generating this much needed revenue again.** Vacation rental guests typically stay longer and spend more money locally than other lodging options, equating to a larger economic impact and higher tax receipts.
4. **Professional vacation rental managers are your first line of defense to ensure compliance with local and state laws.** Professionally managed properties have the highest level of cleaning standards, monitor guests' behavior, and have rigorous maintenance operations to protect properties, guests, and communities alike.

We encourage you to distribute the VRHP/VRMA Cleaning Guidelines for COVID-19 to your community. Together, we can work towards safely re-opening your communities and reinvigorate your local tourism economy.

[Download the Guidelines](#)

These guidelines are part of the [SafeHome campaign](#). The VRMA & VRHP SafeHome campaign empowers members to adopt and execute safe travel standards that conform to—and, in many cases, exceed—those that are mandated nationally, statewide or locally. The SafeHome initiative encourages all vacation rental management professionals to openly communicate with guests and employees about the precautions they are taking to help keep them safe and healthy.

These guidelines include recommendations for augmenting existing cleaning programs to account for COVID-19, including:

- Disinfection and sanitization techniques
- Proper use of personal protective equipment
- Recommended products, cleaning agents and equipment
- Updated cleaning and inspection processes for soft surfaces, upholstery and linens
- Trash removal and maintenance processes
- Communicating expanded cleaning processes to guests



[Download the Guidelines](#)

For insight from professional vacation rental management organizations that have endorsed the new cleaning guidelines and the VRMA & VRHP SafeHome campaign, please visit www.vrma.org/safehome.

The new cleaning guidelines are not legal or medical advice, and are subject to change as more information becomes available about COVID-19. VRHP further recommends that all housekeeping staff complete training regarding proper and safe cleaning techniques and property security.

About the Vacation Rental Housekeeping Professionals

Founded in 1999, the [Vacation Rental Housekeeping Professionals \(VRHP\)](#) is a nonprofit organization dedicated to education and development for housekeeping professionals in the vacation rental

management industry. VRHP provides its members with exclusive access to certification programs, webinars, education and networking.

About the Vacation Rental Management Association

Founded in 1985, the [Vacation Rental Management Association \(VRMA\)](#) is a professional trade association that represents the vacation and holiday rental property management and hospitality industries. Headquartered in the United States, membership includes professional vacation rental managers and industry suppliers in countries throughout the world. VRMA provides information and research, education and networking opportunities, certification and accreditation, promotes the value of the vacation rental experience and drives industry growth and professionalism.

Contact

Greg Holcomb
Government Affairs Director
gholcomb@vrma.org



Vacation Rental Management Association | 2025 M Street NW, Suite 800,
Washington, DC 20036